



iConsumer 2019 Q3 Ad Book

Promotional Opportunities for merchants

- Placement options – Member [Newsletters](#), [Social Media blitz](#)
- iConsumer [stats](#) & site access
- [Booking instructions](#)

Newsletters- your best choice for being seen!

Details & Stats:

- **Distribution: 50,000+ opt-in members**
- **Open Rate: varies between 6-9.5%**
- **Layout features single merchant offer**
- **CTR varies based on offer/merchant resonance**
 - **Flat Fee: \$400**

- Current 2019 Drop Dates:
- *Thurs 7/11, Weds 7/24, Thurs 8/8, Thurs 8/22, Thurs 9/12, Thurs 9/26*
- **Logo Header**– a 200x200 static image
- **Body Image** - large image static image
- **Copy** - should be minimal, but can highlight product/promo or discount offer



Today Only!

19.2% Rebate



Get More

9.6% Cash Back & 9.6% Stock Back

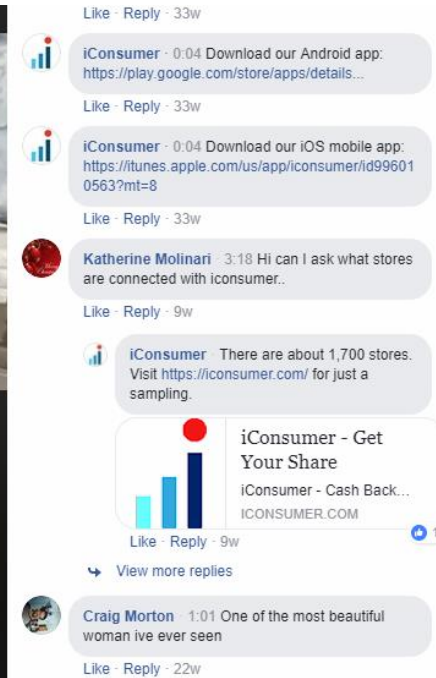
Today Only!
(November 16th, 2017)

Shop Now



Social Media Promo Package

- **\$200** product value; used as member prize
- Merchant must provide at least 2 images that are appropriate for social channels (you can provide different images for each platform, or we can use the same images across all platforms).
- Merchant must provide an offer/promo that is valid during the 2 week period.
- Promos will post throughout 2 week period



Stats & Booking Details

Vital Stats:

53,500+ registered members
1900+ participating merchants

50,000 opt-in email newsletter subscribers
98,000+ monthly page views
36,000+ unique monthly visitors

Social:

8,000+ Facebook fans: facebook.com/iConsumer
8,100+ follows on Facebook
300+ Instagram followers: Instagram.com/shopiconsumer
3,500+ Twitter followers: @iConsumerShop
300+ likes on Twitter

Site access:

www.iConsumer.com

How To Book:

- *To Book a placement send the following details to: merchantnewsletters@iGive.com*
- *Requested placement type: [Newsletter](#), [Social Media package](#)*
- *Promotion date(s)*

PLEASE BOOK ONE PLACEMENT REQUEST AT A TIME

(multiple store/placement requests on the same Support Email will cause a delay in processing)

- *Your booking will be confirmed & details of the required creative will be sent within 3 business days. If the specific placement you requested is unavailable, a similar alternative may be offered.*