



iConsumer 2020 Q1 Ad Book

Promotional Opportunities for merchants

- Placement options – Member [Newsletters](#)
- iConsumer [stats](#) & site access
- [Booking instructions](#)



Newsletters- your best choice for being seen!

Details & Stats:


- Distribution: **55,000+ opt-in members**
- **Open Rate: varies between 6-9.5%**
- **CTR varies based on offer/merchant resonance**
- **2 layout options available: [Single Merchant Layout](#), [Category Themed Layout](#)**

Option 1 - Single Store Layout -

- Current 2020 Drop Dates:
Tuesdays: 1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31
- **Body Image** - large, static image - High Res, 950x950 pixels
- **Copy** - 60-90 characters of copy detailing a current offer
- **Link** - affiliate link associated with copy provided
- 1 placement per newsletter - \$500 fee





DOUBLE CASH BACK AT HOME DEPOT
Planning some summer projects around the house?
Get started today!



Get double cash back (plus iConsumer shares) at Home Depot.
Act fast - expires July 16!

DOUBLE CASH BACK AT HOME DEPOT




Any problems, questions, or concerns? Check our [FAQs](#) or [Contact Us!](#)
[Unsubscribe or manage iConsumer Special Alert Newsletters.](#)

Rates based on 5/1 cash back. Newsletter © 2019 iConsumer Corporation
888-546-7980 | 73 Greentree Drive #558 Dover, DE 19904

Option 2 - Category Layout -


- Current 2020 Drop Dates:
1/4 (New Year's), 1/18 (Paws), 2/8 (Valentine's), 2/29 (Leap Day), 3/7 (St. Patrick's Day)
- **Body Images** - large, static image - High Res, minimum 900 pixels wide
- **Copy** - none
- **Link** - affiliate link associated with image provided
- **4 placements per newsletter**; \$400 fee

Make the most of your experiences!
Get more shares when you get out and do more.



Spartan Race
Extreme Endurance

7.2% Back




LivingSocial
Great Wolf Lodge

4.8% Back

GO Boston	GO California	GO Cancun	GO Chicago
GO Las Vegas	GO Los Angeles	GO Miami	GO New York
GO Orlando	GO Philadelphia	GO San Antonio	GO San Diego

Smart Destinations
Go City

7.2% Back



Best of Vegas
Cirque Du Soleil

9.6% Back

Always check out iConsumer options before booking your next adventure - you never know what you'll find!

SHOP TODAY

Stats

Vital Stats:

58,750+ registered members

2,200+ participating merchants

55,000 opt-in email newsletter subscribers

98,000+ monthly page views

36,000+ unique monthly visitors

Social:

8,000+ Facebook fans: facebook.com/iConsumer

8,100+ follows on Facebook

300+ Instagram followers: Instagram.com/shopiconsumer

3,450+ Twitter followers: @iConsumerShop

300+ likes on Twitter

Site access:

www.iConsumer.com

How To Book:

- *To Book a placement send the following details to:*
merchantnewsletters@iGive.com
- *Requested placement type: Newsletter Layout name*
- *Promotion date:*

PLEASE BOOK ONE PLACEMENT REQUEST AT A TIME

(multiple store/placement requests on the same Support Email will cause a delay in processing)

- *Your booking will be confirmed & details of the required creative will be sent within 3 business days. If the specific placement you requested is unavailable, a similar alternative may be offered.*